

Dear friend;

Greetings! I am honored and pleased to extend a very warm, personal invitation to you and your singers to participate in the **2008 Lucerne International Choral Festival**. *I want to personally invite you to participate in this exciting event!*

I have been working with **Music Celebrations International** to organize this International Choral Festival, which will take place in Lucerne, Switzerland in the summer of 2008. My relationship with Music Celebrations began several years ago when they planned a concert tour for the **Bowling Green State University Choral Society** through Central Europe. During the tour, I was impressed by the expertise this organization demonstrated to assure that every musical experience was of the highest quality – the venues were stunning and the audiences were large and enthusiastic. Further, their creative planning went beyond my *best* expectations.

Here's where your opportunity comes in. Music Celebrations has again flexed their creative muscles as they developed the 2008 Lucerne International Choral Festival – the second of its kind in the heart of Europe; the first being directed this summer by the renowned Dr. Eph Ehly. The festival will take place in *the* most acclaimed concert hall in Western Europe – the **Kultur-und-Kongresszentrum**, or KKL. You and your singers are invited to participate with **The Bowling Green State University Collegiate Chorale** under my direction, as well as the direction of my esteemed colleague from The Ohio State University, **Dr. Hilary Apfelstadt**.

All singers involved will combine for a week of rehearsals and performances (with Hilary and me,) with concerts being presented with professional European orchestral musicians. In addition to rehearsals, every day will be filled with exciting and interesting activities that will allow participants to experience Switzerland's wonders. I am confident this will be a life-changing experience and hope that you will consider being involved.

Thank you for considering this *personal* invitation. I look forward to seeing you in beautiful Lucerne!

Warmest Regards,
William Skoog

William Skoog



Lucerne International Choral Festival – 800.395.2036